Celebrating VENTURA VENTURA COUNTRA STATE OF THE COUNTY 2023

STATE OF THE COUNTY 2023 CELEBRATING 150 YEARS

ELENA BROKAW

Executive Director, Museum of Ventura County

Celebrating **VENTURA VENTURA STATE OF THE COUNTY 2023**

STATE OF THE COUNTY 2023

CELEBRATING 150 YEARS



THANKS TO OUR SPONSORS



The Brokaw Family, Nursery, and Ranch | The Kearney Family | The Orr Family



THANKS TO OUR SPONSORS

Ingenuity Sponsors

The Brokaw Family, Nursery, and Ranch The Kearney Family The Orr Family

Creativity Sponsors

Aera Energy and Ventura Citizens for Energy Independence Amgen City National Bank

Community Memorial Healthcare

Hofer Properties

Kirby Auto Group

Pierpont Racquet Club

Mike Sedell

Supporting Sponsor

Bank of America



THANKS TO OUR SPONSORS

Community Sponsors

Al Lowe Construction American Medical Response AssuredPartners Insurance AT&T Brighton Management Canteen of Coastal California, Inc. Charter Communications City of Thousand Oaks Ferguson Case Orr Paterson Gold Coast Transit District Leslie Leavens and John Krist Montecito Bank & Trust

Patagonia The Pecht Family The Pidduck Family Puretec Industrial Water **Richard Rush** Smith-Hobson Foundation Southern California Edison The Becker Group, Inc. **TOArts** Ventura College Foundation Janice Willis

Resourcefulness Sponsors

Gabriella Navarro-Busch and Pete Busch California Lutheran University Cheryl and Dennis Heitmann Conejo Recreation and Park District David and Jennifer Fukutomi John and Carol Lamb Kaiser Permanente Kate McLean and Steve Stone Mustang Marketing Rebecca and Jeffrey Smith Santa Paula Chamber of Commerce Vance, Thrift & Biller, LLP

Celebrating VENTURA VENTURA COUNTY 2023

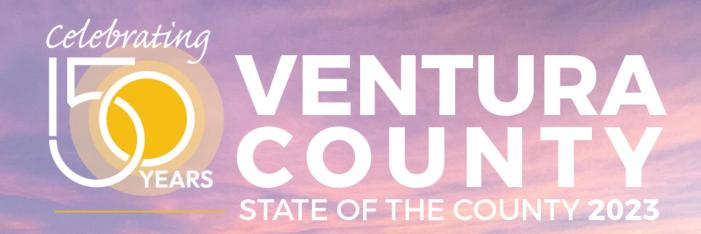
STATE OF THE COUNTY 2023

CELEBRATING 150 YEARS

MATT LaVERE

Chair of the Board of Supervisors

Photo Credit: Chris Maclean





STATE OF THE COUNTY 2023

CELEBRATING 150 YEARS

SEVET JOHNSON, PsyD

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County Executive Officer

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STATE OF THE COUNTY 2023

CELEBRATING 150 YEARS



BOARD OF SUPERVISORS



District 1 Supervisor Matt LaVere Chair



District 2 Supervisor Jeff Gorell



District 3 Supervisor Kelly Long Vice-Chair



District 4 Supervisor Janice Parvin



District 5 Supervisor Vianey Lopez





COUNTY LEADERSHIP



Keith Taylor Assessor Ventura County Assessor's Office



Erik Nasarenko District Attorney Ventura County District Attorney's Office



Jeff Burgh Auditor-Controller Ventura County Auditor -Controller's Office



Jim Fryhoff Sheriff Ventura County Sheriff's Office



Michelle Ascencion Clerk-Recorder Ventura County Clerk-Recorder & Registrar of Voters



Sue Horgan Treasurer-Tax Collector Ventura County Treasurer -Tax Collector's Office





COUNTY LEADERSHIP AGENCY DIRECTORS



Ali Reza Ghasemi Air Pollution Control District



Korinne Bell Agricultural Commissioner



Tiffany North County Counsel



Marcus Mitchell Department of Child Support Services



Chief Dustin Gardner Fire Protection District



Dave Sasek General Services Agency



Michael Tripp Harbor Department



Barry Zimmerman Health Care Agency



Melissa Livingston Human Services Agency



COUNTY LEADERSHIP AGENCY DIRECTORS



Terry Theobald Information Technology Services



Dr. Christopher Young Medical Examiner's Office



Claudia Bautista Public Defender



Jeff Pratt Public Works Agency



Kim Prillhart Resource Management Agency



Keith Freitas Ventura County Airports



Jackie Rose Ventura County Animal Services



Nancy Schram Ventura County Library System



Gina Johnson Ventura County Probation Agency



COUNTY WORKFORCE

- The County of Ventura is a social safety net organization that supports the over 850,000 residents in the region
- County of Ventura is the 2nd largest employer in the region
- Responsibility to effectively and efficiently provide services while also demonstrating responsibility with taxpayer funds





AGENCY AREAS OF FOCUS

Finance

- Assessor's Office
- Auditor-Controller
- Treasurer-Tax Collector

Public Safety

- District Attorney
- Fire Protection District
- Sheriff's Office
- Public Defender
- Probation Agency



Health & Human Services

- Animal Services
- Child Support Services
- Health Care Agency
- Human Service Agency / Area Agency on Aging
- Medical Examiner's Office





- Agricultural Commissioner / Weights & Measures
- Airports
- County Counsel
- Clerk-Recorder, Registrar of Voters
- General Services Agency
- Harbor Department
- Information Technology
- Libraries
- Public Works Agency
- Resource Management Agency



COUNTY SERVICES



- 553 Miles of roads
- 158 Bridges
- 200 Drainage channels
- 2,735 Storm drains
- 262 Miles of water main pipes over 45,932 acres
- 50 Dams
- Sewer service to more than 50,000 residents
- Two airports



Services

- Animal Services
- Records, Licenses, Permits, Weddings, Elections, Assessments & Appraisals
- Information Technology, Resource Management, Planning, Environmental Health
- 13 Libraries
- Shared Services



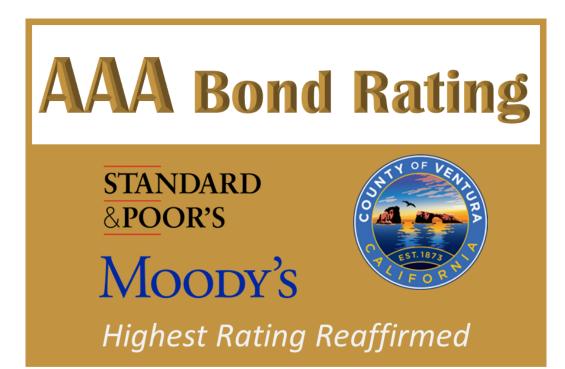
- 18 Parks
- 12 Campgrounds •
- 3 Golf Courses
- Community Centers
- ls Trails
 - Channel Islands Harbor





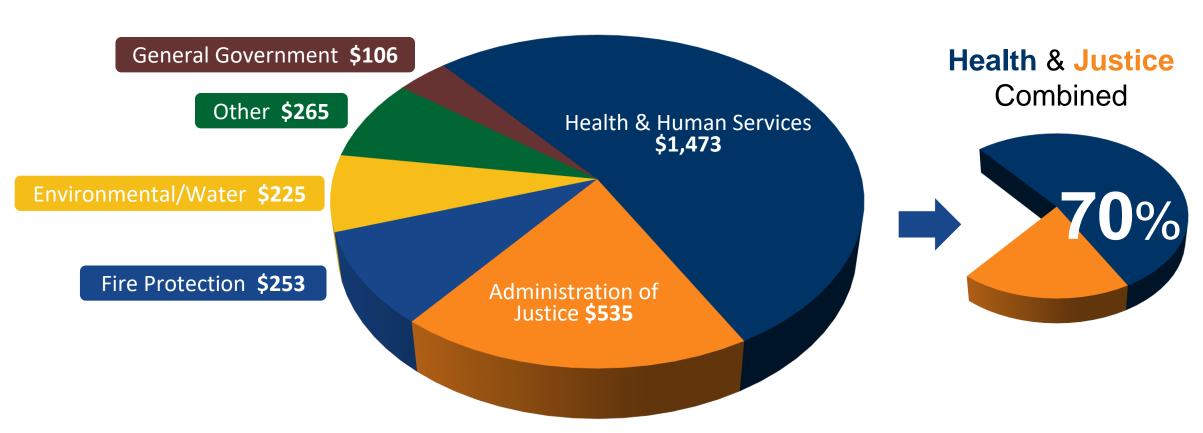
COUNTY FINANCIAL HEALTH

- \$2.86 Billion balanced budget was approved by the Board of Supervisors for FY 2023-2024
- Standard & Poor's SP-1+ short-term rating for the County's tax and revenue anticipation notes
- Moody's MIG-1 short-term rating and Aaa long-term rating
- Rainy Day Reserves are at their highest level ever at \$170M





FISCAL YEAR 2023-24 BUDGET \$2.9 BILLION

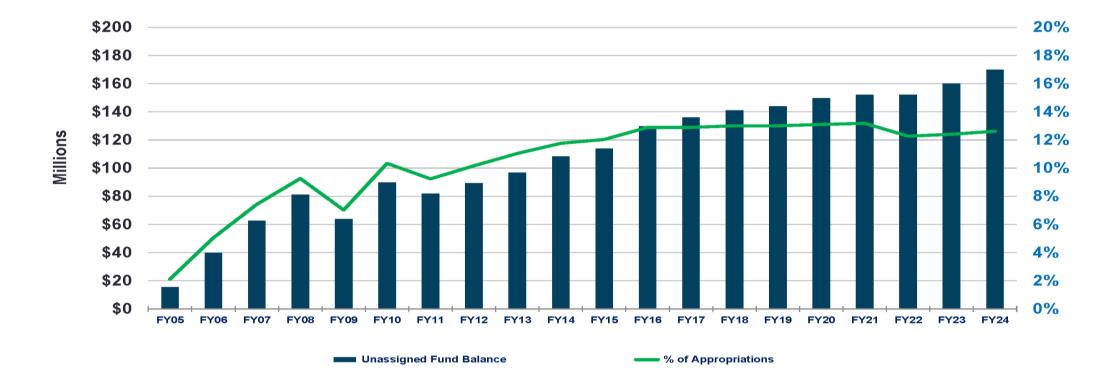




ALLOCATION OF BUDGET & RESOURCES

FISCAL YEAR 2023-2024 | BUDGET 2.9 BILLION

UNASSIGNED FUND BALANCE (RAINY DAY RESERVE)

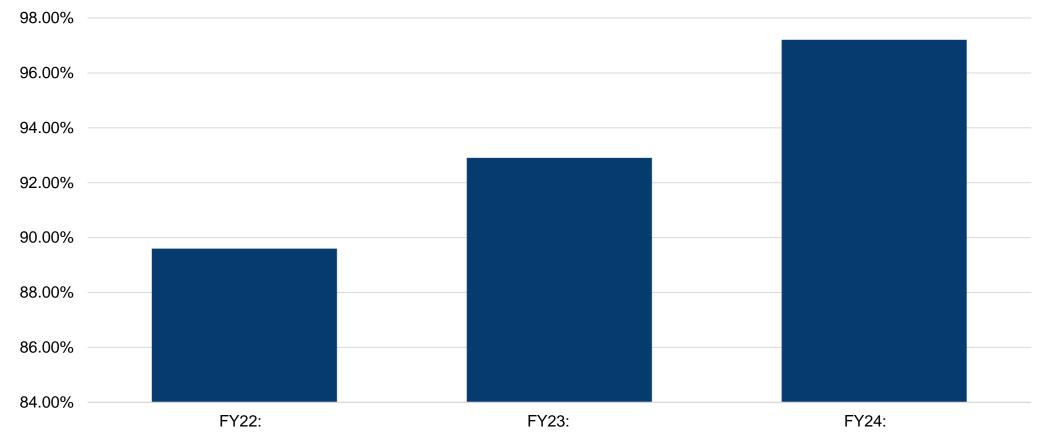




COUNTY FINANCIAL HEALTH

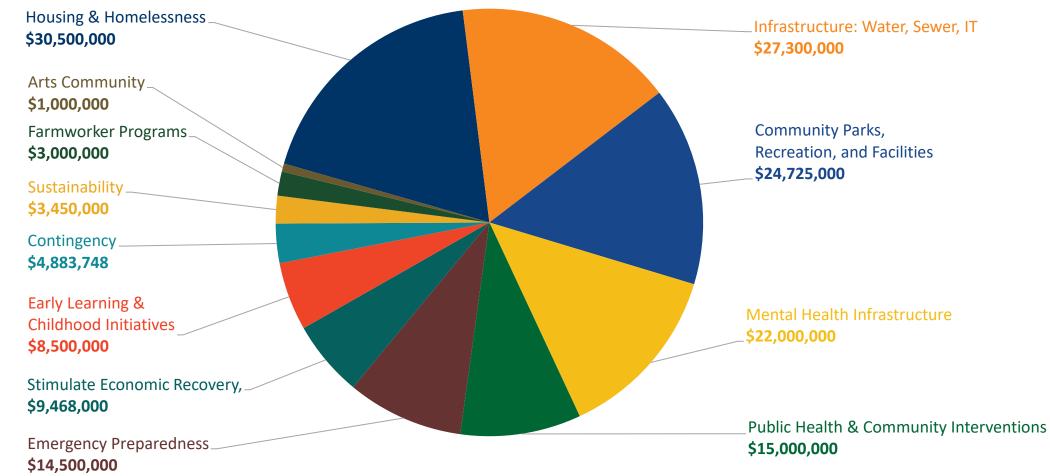
PENSION FUNDING

EMPLOYEE RETIREMENT PENSION FUNDING PERCENTAGES





AMERICAN RESCUE PLAN ACT \$164 MILLION

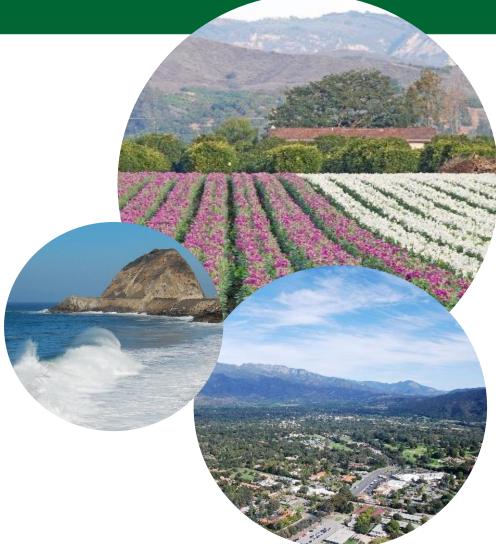




SAFE, HEALTHY COMMUNITIES QUALITY OF LIFE

Health & Wellness

- Ventura County ranked #8 in data on the health of counties out of the 58 counties in California*
- Proximity to incredible federally protected natural resources
- 46% of the landmass in the northern part of the county is occupied by Los Padres National Forest.
- The county is home to 42 miles of coastline.





SAFE, HEALTHY COMMUNITIES QUALITY OF LIFE

Health & Wellness

- GSA Top 50 Green Fleets in the United States
- Shift to majority EV County Fleet to improve greenhouse gas emissions & use of renewable resources
- 31.5% of County buildings powered by solar green energy
- 18 County parks account for significant open space and recreation areas





Sheriff's Office

- VCSO Celebrating 150 years of service
- In 2022, Moorpark ranked #3 and Thousand Oaks ranked #10 for safest cities
- Ribbon cutting for Health & Programming Unit
- \$32.5M for Regional Radio System





District Attorney

- \$640,000 from Congress for expansion of Family Justice Center into Oxnard
- Plans for future East County Family Justice Center
- Focus on Fentanyl Townhall Multi-Agency Community Forum
- Standing order for Naloxone (Narcan) at County facilities





Public Works

- Watershed Protection Flood Warning System
- Promoting Sustainability Battery technology at wastewater treatment plants
- In 2023 70,000 cubic yards of debris removal
- Public Works Day 1,300 elementary school students





Fire Department

- In 2022, over 52,000 calls for service across contract cities and unincorporated county areas
- 75% of calls are for medical aid
- In 2023 Launch of 4 rescue ambulances into service
- Mutual Aid Agreements with CalFire for air tankers & rapid response





First Responders

- 2022 marked the 30th year hosting Spark of Love.
- Over 30,000 children received holiday gifts
- Collaboration with FoodShare to also provide meals to families in need





Californians ages 50 or older may qualify for more Medi-Cal benefits.

Medi-Cal

DUNTY of VENTURA

Human Services Agency

- 1 in 4 Residents served by HSA
- 254,000+ Residents assisted with Medi-Cal health benefits
- Support of veterans and their families
- Focus on Housing \$78M in state and federal rent relief funding
- In 2023, launch of VC Thrive Supplemental income for transitional aged youth







Healthcare

- Full-Service County Hospitals Ventura County Medical Center & Santa Paula Hospital
- Association with USC Keck School of Medicine
- Association with Children's Hospital Los Angeles
- Regional network of highly skilled healthcare professionals





Healthcare

- Nationally renowned and largest Family Physician Residency Program
- In 2023, agreement with Community Memorial Hospital to provide pediatric care
- Ronald McDonald House for families of pediatric patients
- VCMC Only Pediatric Intensive Care Unit in the County





Healthcare

- NEW Paths to service; Continuing implementation of CalAIM – whole person care
- **NEW -** Mobile Crisis Benefitlaunching January 2024
- **NEW -** Strategy, Planning & Administrative Services Unit
- NEW Quality Division
- COMING 2024 CARE Court
- Inpatient Psychiatric Hospital with Crisis Stabilization Unit
- Mental Health Continuum -\$22M in new investments







SAFE, HEALTHY COMMUNITIES



VIBRANT ECONOMY



EDA Innovation Intelligence Index

• Ranked "High" on the Innovation Intelligence Index --Ranked 230 compared to 3,110 counties in the U.S.

Highlights

- Bachelor's degree attainment (rank 361)
- High-Tech Industry Employment Share (rank 275)
- Industry Diversity (rank 51)

Ventura County ranks HIGH in Innovation





VIBRANT ECONOMY LEADING INDUSTRIES

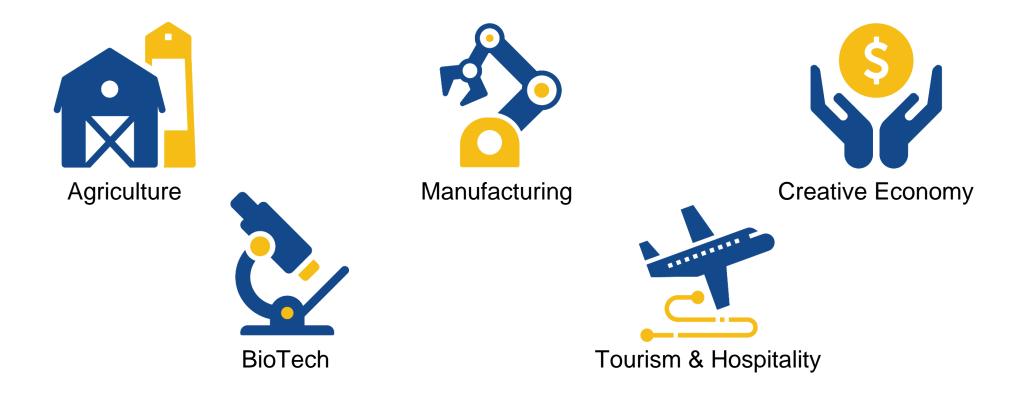
Ventura County is Home to Companies Leading the Way in Innovation Across Industries*

- BioTech Amgen
- Advanced Manufacturing Semtech
- Hi-Tech The Trade Desk
- Retail and Environment Patagonia
- Agriculture Limoneira
- Creative Economy DW Drums





Key Economic Sectors in Ventura County





VIBRANT ECONOMY ECONOMIC DRIVERS

The Port of Hueneme

- \$2.8 Billion in Overall Economic Impact, \$236 million paid in annual state and local taxes
- More than 24,000 jobs supported by Port activity
- Leader in Green Port Innovation Goal to Transition to Zero Emission operations
- Recently received a historic and unprecedented \$80M from the State toward PACED zero-emission and social/economic equity goals

Naval Base Ventura County

- Region's largest employer
- Significant investment in innovation and collaboration Fathomwerx and Inclusive Innovation Hub





COUNTY INFRASTRUCTURE & INNOVATION

Exciting Developments

- Hotel and Waterfront Development Hyatt House Hotel & Restaurant
- Fisherman's Wharf Redevelopment -Karls (Planning Stages)
- Each project is expected to generate \$12-13 Million in annual revenue and each create 100 new permanent jobs. The restaurant at Hyatt House will generate an additional \$2.2 million in annual revenue and 43 additional fulltime jobs.





VIBRANT ECONOMY COUNTY INFRASTRUCTURE & INNOVATION

Channel Islands Harbor

- 200 acres of land, 110 acres of water
- Major tourism generator \$1.2M in Transient Occupancy Taxes annual
- Major investments in hotel development and redevelopment of Fisherman's Wharf
- Concept for New Playground at Harbor View Park (Outreach Underway)

Harbor Events in 2023:

- Celebration of the Whales Festival
- Fireworks by the Sea
- Parade of Frights
- Parade of Lights

Collaborative Partnerships:

- Oxnard Performing Arts Center
- Oxnard Convention & Visitors Bureau
- Harbor businesses
- Channel Islands Harbor Lessees Association





COUNTY INFRASTRUCTURE & INNOVATION

Camarillo & Oxnard Airports

- Two non-commercial airports that support private travel into/out of the region
- Combined \$281M in revenue in 2022
- Provide over 2,000 jobs
- Home to more than 75 businesses
- Camarillo Airport houses the VC Aviation Unit – provision of air response for Search & Rescue, rapid fire response, law enforcement and fire department support

	OXNARD AIRPORT	CAMARILLO AIRPORT
Economic Impact	\$51 Million	\$230 Million
Employment	310 Jobs	1,764 Jobs
Payroll	\$19 Million	\$115 Million
Number of Business	15	Over 60
Notable Benefit	Airline Capable	Thriving Business Park
State, Local, and School Tax Revenues Paid (2020)	\$2,172,000	\$10,866,000



COUNTY INITIATIVES

Workforce Development Board

Businesses Solutions are provided for employers of all sizes through:

- Job fairs and hiring events
- A No-Cost HR Hotline
- Services to 1,398 businesses

Career Services for over 4,000 job seekers through the America's Job Centers of California (AJCC)

- 105 individuals experiencing homelessness or housing insecurity
- 198 persons with disabilities, including 75 Youth with disabilities
- 344 justice-involved individuals, including 302 at Todd Road Jail



WORKFORCE

DEVELOPMEN

O-COST Human Resource Hotline fo

entura County Businesses

Free real-time services to help you with your job search. Services are available in both English and Spanish. Open Monday-Friday, from 8 am to 5 pm.



COUNTY INITIATIVES

Economic Development Collaborative (EDC)

2022 Impact in Ventura County

- EDC provided in-depth technical assistance to 1,330 firms
- Contributed to the creation of 259 new jobs and 40 new start-ups
- Facilitated more than \$54M in new capital investment
- Honored with the President's E Award for Excellence in Export Service

County Supported Initiatives

ARPA funding \$3M over three years

- Business Assistance and Capital Access program
- Childcare Business Assistance
- High-Tech Start Up Support through Fathomwerx





Women's Economic Ventures (WEV)

2018-2022 WEV Impact in Ventura County

- 15,871 hours of business training for 665 small business clients
- 70% of clients increased their household incomes after working with WEV
- These businesses represent a total of \$59.7M in annual revenue and an estimated \$4.5M in sales tax revenue
- 971 jobs supported

ARPA Funding \$1 Million over Two Years

- Emprendimiento -- entrepreneurial training and access to capital for limited English proficient (LEP) business owners.
- Forgivable Loan Program 41% of businesses in last round were located in East County
- Short- and Long-Term Customized Business Consulting
- Financial Education and Literacy





Arts & Culture

- Updating for 2023 The Creative Economy Report for Santa Barbara and Ventura Counties.
- Working with CVL Economics to develop an Arts, Culture, and Creative Economy Strategic Plan for the County.
- Pursuing state and federal grant funding to support arts and culture initiatives, already receiving support from California Humanities and the California Arts Council Creative Corps program.
- Launching the County's first arts and culture specific grant funding program to support non-profit organizations and artists.





Creative Economy

The Creative Economy in Ventura County generates over \$3B in economic output annually, and over 12,000 jobs. Industries include:

- Advertising and Marketing
- Architecture and Interior Design
- Film, Entertainment, Broadcasting
- Fashion
- Fine and Performing Arts
- Industrial Design
- Publishing and Printing
- Video Games





Business Forward

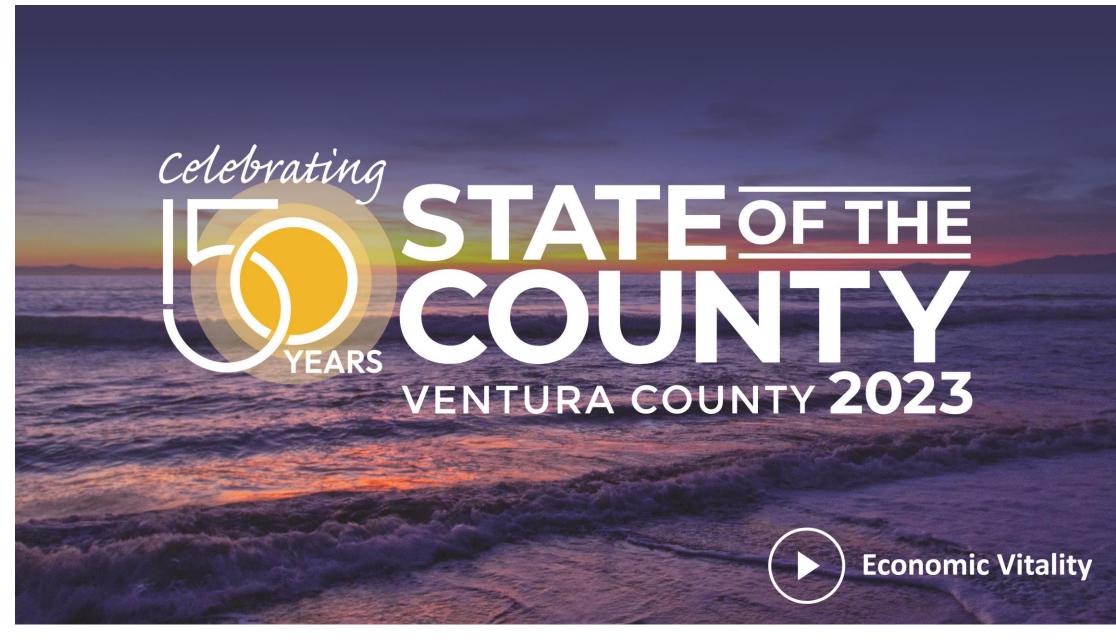
- First economic vitality website designed to position Ventura County as an attractive place to *start, grow, and move your business*.
- One-stop resource for starting a business, growing your business, and moving your business to Ventura County.
- Information on business advising, access to capital, workforce training, permit assistance, zoning, and more.
- Promotes what Ventura County has to offer: quality of life, an educated workforce, and resources for innovation.





Business FORMARD Ventura County

www.BusinessForwardVC.com



ECONOMIC VITALITY



- In 2022, Resource Management Agency approved 4,000 building permits.
- Achieved 30% of the County's allocated Regional Housing Needs Assessment Units
- 2023 Sustainability Award from Southern California Association of Governments (SCAG)





- Six successful Project Homekey awards from the State of California
- 17 affordable housing projects in progress to provide up to 1,609 housing units.
- \$32M grant from State of California for development of permanent supportive housing in City of Ventura
- In collaboration with multiple cities, the County was awarded a \$756,000 grant from the South California Association of Governments





- 2023 Point-in-Time Count 9% increase in the homeless population
- Collaboration between County agencies, cities, community-based organizations
- Backpack Medicine Successful Partnerships



ENDING HOMELESSNESS IN VENTURA COUNTY





- LeSar Development Consultants Study to identify areas of greatest impact
- Study will provide comprehensive assessment of gaps
- Invited cities to participate with County
- Generate actionable and highest impact recommendations to improve outcomes



December 16, 2022

Prepared by: LeSar Development Consultants www.LeSarDevelopment.com

404 Euclid Avenue, Suite 212



- Close to \$10M in State Encampment Resolution Funding
- Since 2020, Project Roomkey has provided non-congregate shelter to over 800 unhoused residents.
- Over 1M meals served in partnership with Ventura County Area Agency on Aging and SLATE Restaurant





HOMELESSNESS and **HOUSING**



FOCUS ON THE FUTURE

- Newly launched Business Forward website
- Continue to reap benefits from ARPA investments over two years
- Workforce Development Board focus on Business Services
- Streamlining permitting and other business development services
- Strategic Plan to grow the Creative Economy





FOCUS ON THE FUTURE

HEALTHY COMMUNITY

Supportive Community

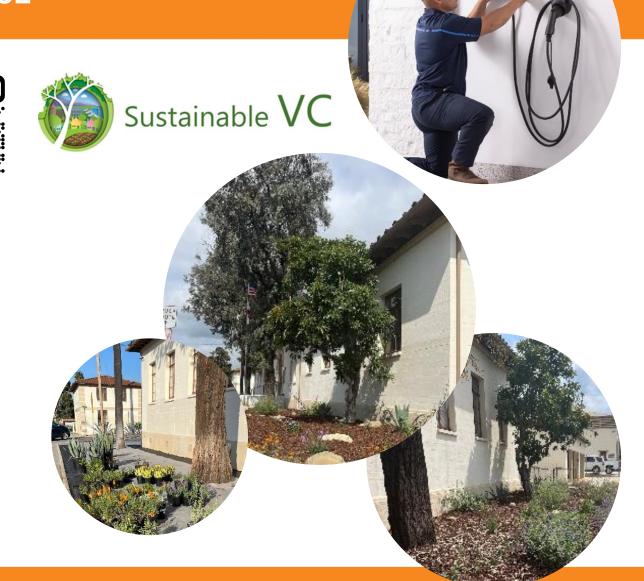
- \$5M allocated for expansion of Early Childhood Education at California State University, Channel Islands
- Input and collaboration on initiatives such as the Isabella Project
- First 5 Ventura County partnership with County libraries
- New Pediatric Wing at VCMC opening 2024





FOCUS ON THE FUTURE SUSTAINABILTY & RESILIENCE

- Launch of Climate Resilient VC <u>www.climateresilientvc.org</u>
- Collaboration with Clean Power Alliance to install 1,500 electric vehicle charging stations countywide by 2025
- Installation of Solar panel projects & battery energy storage systems - Estimated \$12M savings over the next 20 years
- Agricultural Commissioner's Office completed drought resistant pollinator garden project





FOCUS ON THE FUTURE

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27

HOUSING

Projects Opening in 2024

Transitional Aged Youth

 Casa Pacifica in Unincorporated: 27 new Transitional Housing Units for homeless or at-risk TAY

Project Homekey

Homekey Round 3 Projects in Camarillo and Ventura

Permanent Supportive Housing (PSH)

- Central Terrace in Oxnard: 35 new PSH units and 51 affordable units
- Casa de Carmen in Oxnard: 55 new PSH units
- Casa Aliento in Oxnard: 70 new PSH units
- Rancho Sierra in Unincorporated County: 50 units
- Step Up in Thousand Oaks: 77 PSH units

Affordable Housing Projects

- Somis Ranch Farmworker Community (Phase 1): 200 units
- Westview Village (Phase II), Ventura: 50 units
- People's Place, Santa Paula: 69 units



FOCUS ON THE FUTURE SAFE COMMUNITY

Safety

- State of CA Organized Retail Theft Grant for increased arrests and prosecution of retail theft crimes
 - \$15.65M to VCSO
 - \$2M to VC District Attorney
- Ventura County Fire Department
 - Sustainability in firefighting training Pump Pods save millions of gallons of water by capturing and recirculating thousands of gallons of water per minute.





FOCUS ON THE FUTURE

- Broadband Middle Mile Phase I
- Expansion of Fillmore Library -STEAM Innovation Lab
- Looking Ahead to New Technologies & AI Solutions







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SPECIAL THANKS

Safe, Healthy Communities Video

Joel Council The Hernandez Family Ventura County Aviation Unit Ventura County Medical Center Ventura County Sheriff's Office

Economic Vitality Video

Channel Islands Harbor City of Camarillo Economic Development Fathomwerx

Limoneira

MWS Wire Industries

Port of Hueneme

Rotorcraft Support, Inc.

Simi Valley Chamber Tourism Alliance

Triunfo Water & Sanitation District

Ventura County Fire Department

Ventura County Sheriff's Office

Housing & Homelessness Video

Many Mansions